DOUZE

From idea to street, we create impact.

Integrated communication agency — Les Berges du Lac, Tunis, Tunisia

STRATEGY & CREATIVE | MEDIA | ACTIVATION | EVENTS & EXHIBITIONS | PRINT & LED | DIGITAL & AI

AGENCY PROFILE 2026

360°

One agency. End to end.

12-12 Agency is an integrated communication agency based in Les Berges du Lac, Tunis. Strategy, creative, media, field activation, events, production and digital — all under one roof.

For international brands, that means one accountable partner on the ground in Tunisia: one brief, one project lead, one report — and consistent execution aligned with your global guidelines.

6 PRACTICES	11 INTEGRATED DISCIPLINES	20 CLIENT BRANDS
1 POINT OF CONTACT	26 SOCIAL MEDIA PAGES MANAGED	100% REPORTING

Six practices, one team.

01

Strategy & Creative

- Communication strategy and brand platforms
- Visual identity and brand guidelines
- Advertising concepts and campaigns
- Copywriting and art direction
- Film scripts and storyboards

02

Media & Broadcast

- Media planning and buying
- Urban and highway outdoor (unipoles, billboards)
- Radio and TV commercials: scripting, production, airing
- Campaign scheduling and monitoring

03

Activation & Street marketing

- Street marketing and door-to-door
- Roadshows and caravans: branded cars, LED screen trucks
- In-store activations: hypermarkets, retail, fuel stations
- Sampling and tastings
- University tours and consumer activations

04

Events & Exhibitions

- Corporate events, conventions and town halls
- Product launches and gala evenings
- 3D design and booth fabrication
- Set design, decoration and AV production
- Logistics and supplier coordination

05

Production, Print & LED

- Large-format printing: banners, boards, roll-ups
- POS materials, signage and retail dressing
- Fabrication and installation of branding elements
- LED screens and screen trucks
- On-site installation and removal

06

Digital, Motion & AI

- Social media strategy and community management
- Content creation: visuals, Reels, Stories
- Motion design: animated logos, explainer videos
- AI-generated video and imagery
- Paid social campaigns

The work speaks.







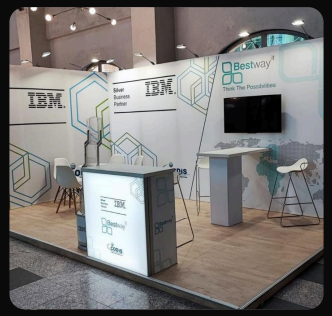
Advertising

28 projects

Hoover · Palma & Palmina · Fakir · Candy · Logicom







Exhibition stands

34 projects

Azapesca · Mercedes-Benz · IBM · Trend Micro · Italcar · Tata Motors







Large-format printing

76 projects

Absolut · Tommy Hilfiger · Elle · Aziza · Monoprix · vehicle wraps

See all our work at **12-12.agency/en/work.html**

Digital strategies that bring brands to life.

A selection of our digital work and campaigns, showing how we design and roll out high-performing communication strategies.

Digital strategy

Tailor-made strategies built around each brand's goals and positioning.

Content creation

High-impact creative content: visuals and video.

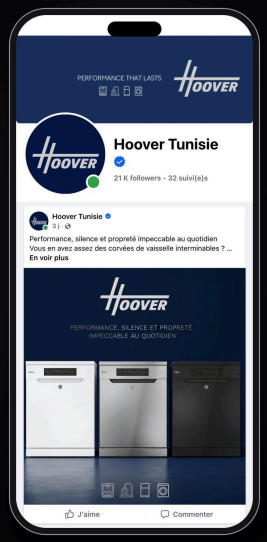
Community management

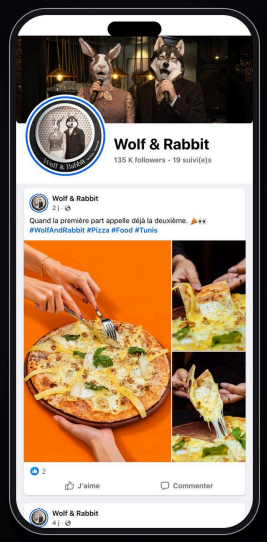
Community engagement, social media management and growth.

Social media advertising & sponsoring

Paid campaigns, precise targeting and performance optimisation.

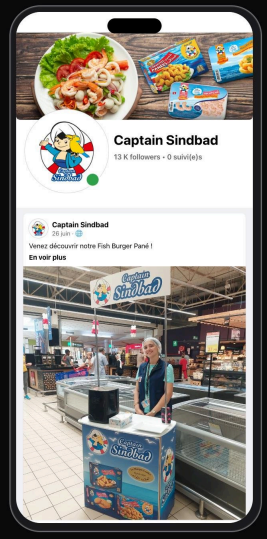
26 pages · Facebook · Instagram · TikTok



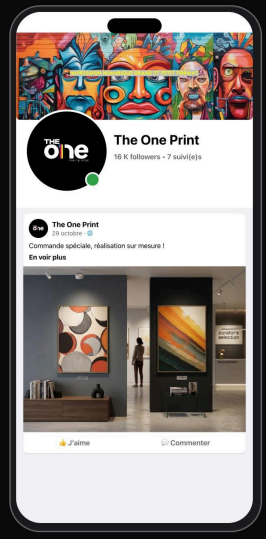


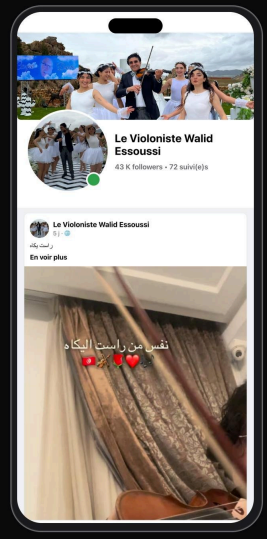












All pages at **12-12.agency/reseaux-sociaux**

What we can deliver.

OUR TEAM

- Project management and coordination
- On-site supervision
- Creative, motion design and AI video
- Community management and paid social
- Reporting and activity reports

OUR NETWORK

- Promoters and hosts
- Technicians and installers
- LED screens and screen trucks
- Printers and workshops

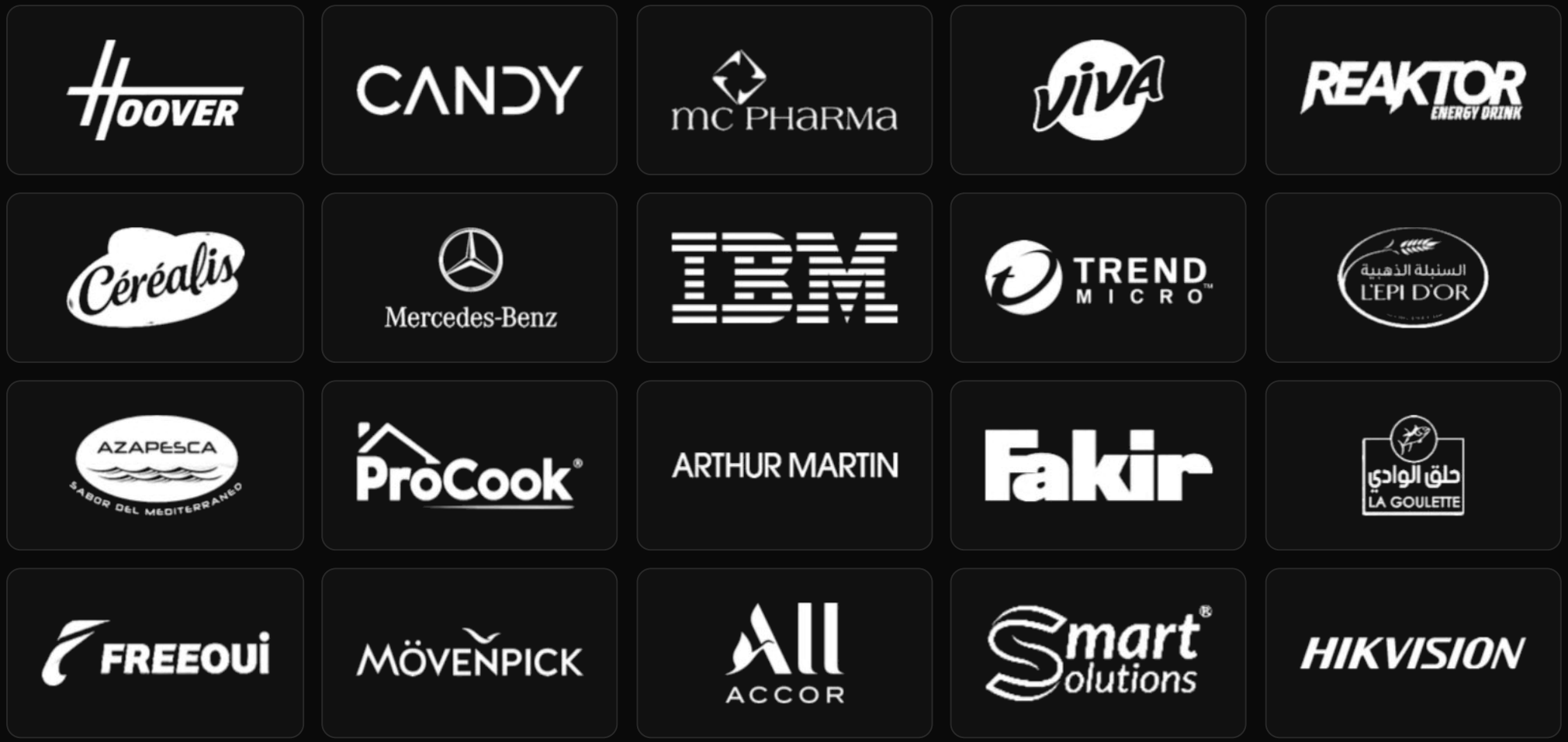
COVERAGE

Operations rolled out nationwide — from Greater Tunis to the Sahel, Cap Bon and the South — with locally mobilised teams.

OUR COMMITMENTS

- A single point of contact, from brief to wrap-up
- Itemised quotes and activity reports
- On-site supervisors and quality control
- Roll-out anywhere in Tunisia

Our clients.


HOOVER
CANDY
mc PHARMA
VIVA
REAKTOR
ENERGY DRINK
Céréalis
Mercedes-Benz
IBM
TREND MICRO
السنبلة الذهبية
L'EPI D'OR
AZAPESCA
SABOR DEL MEDITERRANEO
ProCook
ARTHUR MARTIN
Fakir
حلق الوادي
LA GOULETTE
FREEOUI
MÖVENPICK
All
ACCOR
Smart Solutions
HIKVISION

From strategy to results.

01

Strategy

Understand your brand, market and goals — and turn them into measurable KPIs.

02

Creative

Develop the idea and the assets that will make the difference.

03

Production

Build, print and shoot — with quality control at every stage.

04

Execution

Roll out on the ground, anywhere in Tunisia, with dedicated supervisors.

05

Measurement

Activity reports, KPIs and wrap-up: you see exactly what your budget delivered.

So, let's talk.

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